

ARIZONA STATE UNIVERSITY Press Release
—FOR IMMEDIATE RELEASE—

¡Que Vivan Los Muertos!
10th Annual Día de los Muertos Festival Exhibit

Exhibit dates: Oct. 12, 2009 – January 8, 2010
Opening celebration: Oct. 29, 2009, 6 – 9 p.m.
Admission is free and food will be served at opening celebration.

TEMPE, Ariz. – For the past 10 years, the Arizona State University Museum of Anthropology has played host to a vibrant community-centered *Día de los Muertos (Day of the Dead) Festival Exhibit*. This year, the Tempe campus gallery will be filled with traditional altars, *cajitas* (small traveling altars) and artwork celebrating this unique holiday and its 10th anniversary.

¡Que Vivan Los Muertos! brings together prominent Chicana/o artists, community members and ASU students in the creation of highly inventive and elaborate altarpieces, reflecting a broad array of individual styles, personal meanings and socially shared concerns. An important spiritual celebration among Mexican and Mexican-American communities, the Day of the Dead festival merges ancient Aztec and Roman Catholic rituals and beliefs. Visitors are encouraged to bring offerings, like notes, photographs, candles, flowers, and other small items, for the public altar in remembrance of loved ones.

The exhibit will run from October 12, 2009, to January 8, 2010, with an opening celebration on October 29, 2009, from 6 to 9 p.m., beginning with a lecture, *Searching for Origins: Day of the Dead in Colonial Mexico*, by Dr. Carmen King. Admission is free. The Museum of Anthropology is in the School of Human Evolution and Social Change, located at the corner of Tyler and Cady malls on the ASU Tempe Campus. Visitor parking is available in the nearby Fulton Center garage on College Ave., or in metered spaces around campus. For more detailed location and parking information visit us on the Web at <http://asuma.asu.edu/VisitUs>.

The 10th Annual Día de los Muertos Festival Exhibit is a joint collaboration among the College of Liberal Arts and Sciences' ASU Museum of Anthropology, CALACA Cultural Center, Inc. and the community.

For more details, call the museum at 480-965-6224 or visit: <http://asuma.asu.edu>.

Photos available upon request.

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